



JESSE THOMAN | jessethoman.com

CONTACT ME

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RIT | ROCHESTER, NY

BFA New Media
Design & Imaging

EXPERTISE IN...

- Visual + Interactive design
- Motion graphics
- Social media design
- Illustration
- Story-telling
- Brand identity
- Art direction
- Photo retouching
- Video editing
- Responsive websites

PROGRAMS

- Photoshop
- Illustrator
- After Effects
- Premiere Pro
- InDesign
- PowerPoint
- Keynote
- MailChimp
- Sketch

INTERESTS

- Currently writing a book
- Character illustration
- Fantasy & Sci-fi TV and Film
- Open world video games
- YouTube channels like The Hillywood Show + Smosh
- Rock climbing

DIGITAL / MOTION DESIGNER + CREATIVE FORCE

With 9+ total years of multidisciplinary design and motion experience, I worked in industries from tech and user experience to film & entertainment. Every project is a new opportunity to create something different. Hand-crafted, digital content that puts life back into the internet, but doesn't take itself too seriously. I aim to wear many hats across my lifetime, and surround myself with true creative energy.

FREELANCE — Motion Graphics Freelance | June 2021 - Present

Entertainment focused motion graphics and digital design.

IGNITION — Senior Digital Designer | June 2017 - June 2021

Creating social media experiences for different film & entertainment companies and shows. I worked on projects such as Rampage (2018 Clio Award Winner), Google, Brightburn, The Hunger Games books, Jumanji: Next Level, and Ridley Scott's Raised By Wolves. I was also the lead designer and motion artist creating emoji sticker sets for three different FX shows: Archer, American Horror Story, and It's Always Sunny in Philadelphia. My responsibilities include motion graphics, video editing, illustration, animation, storyboarding, conceptualizing, and art direction.

- Interactive / Digital team within the agency.
- Promoted in 2019 from Digital Designer to Senior Digital Designer.

VERIZON DIGITAL MEDIA SERVICES — Digital Designer | February 2016 - June 2017

On the digital marketing team, adapting and updating the VDMS brand. Designing content for websites and marketing campaigns, as well as running the internal newsletter and email creative. Responsibilities also included establishing the social media illustration style for the company across all social platforms. One of the conceptual creators behind "The Smarts", a marketing campaign brought to life as a show about 1 to 1 session management technology.

TECHNICALLY JESSE — Digital Design Freelancer | Fall 2010 - February 2016

Logo and title sequence design, primarily for budding entrepreneurs. Created brand identities for films and other properties.

RAUXA — Experience Designer | May 2013 - December 2015

Part of the agency's creative team. I designed responsive websites and mobile experiences, delegated tasks out to freelancers, and occasionally led the design initiative as a client-facing entity.